

Levensohn Venture Partners Participates In Dow Jones Webinar With Goldman Sachs, Howard Rice Nemerovski Canady Falk & Rabkin Law Firm, and Former Reconnex CEO

Focus on Best Practices for VC Boards Involved in Mergers & Acquisitions

Palo Alto, Calif- September 15, 2008-- Hoping to shed light on how to successfully deliver liquidity from private portfolio companies in a tough financial market, where no VC-backed company was able to go public in the second quarter of 2008, Dow Jones Financial Information Services is gathering numerous industry executives for a webinar focused on the *Best Practices for Board Members Priming VC-Backed Companies for M&A*. <http://events.dowjones.com/webinars/20080926.html>

This webinar on September 26, 2008 will help board members—whether they’ve been directing companies for years or are new to the boardroom—get a handle on how to best position their company for a lucrative exit and make them aware of common problems faced by boards in the current environment.

The webinar will consist of a number of top executives from the technology and mergers and acquisitions business environment. The executives include *Jeff Laborde*, Vice President in Goldman Sachs’ Technology Investment Banking Group, who will focus on technology M&A. He will also discuss strategic transactions for companies and how to work through today’s business and legal issues. *Pascal Levensohn*, Founder and Managing Partner of Levensohn Venture Partners, will also be speaking.

Levensohn is well known for his understanding of corporate governance challenges stemming from the complex investor and fiduciary relationships that are unique to venture-backed companies and their boards. Other participants include *John Peters*, former CEO of Reconnex, *Ronald Star*, Director of Howard Rice Nemerovski Canady Falk & Rabkin, and *Dave Barry*, Managing Editor of Dow Jones Financial Information Services. The seminar will include some of the following topics:

- How can board members best position a company for success in today’s difficult exit environment?

- What are some of the best practices in use today by companies in this environment?
- What are some of the most common conflicts of interest encountered by VC-backed company boards during the M&A process?

ABOUT LEVENSOHN VENTURE PARTNERS

Levensohn Venture Partners (LVP) is a venture firm investing in emerging Digital Media companies. Founded in 1996 and based in San Francisco, California, LVP's portfolio companies include Atheros, BigFix, Broadlogic, KnowNow, Rapt, Reconnex, Uicom, and Veraz Networks. For more information, please visit www.levp.com.

To register online for the **Best Practices for Board Members Priming VC-Backed Companies for M&A** September 26, 2008 webinar go to <http://events.dowjones.com/webinars/20080926.html> or call **1-800-775-7654**.

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